

**Report to:** **HEALTH AND WELLBEING BOARD**

**Date:** 14 September 2023

**Reporting Officer:** Councillor Eleanor Wills, Executive Member (Population Health & Wellbeing)  
Debbie Watson, Director of Population Health  
James Mallion, Assistant Director of Population Health

**Subject:** **BUILDING BACK FAIRER, STRONGER, TOGETHER: TAMESIDE JOINT HEALTH & WELLBEING STRATEGY AND LOCALITY PLAN (2023-2028)**

**Report Summary:** This report provides an overview of the new Joint Health & Wellbeing Strategy and Locality Plan for Tameside, which will be in place over the next 5 years (2023-2028). With the establishment of the Greater Manchester Integrated Care Partnership in 2022 and previous versions of both the Health & Wellbeing Strategy and Locality plan for Tameside being due for renewal, this strategy brings both of those documents together in one shared vision across system partners and communities in Tameside.

The strategy sets out the ambitions for improving the health of Tameside residents and reducing the inequalities many communities in Tameside experience. It also explains how these ambitions will be achieved by making commitments across the life course, including a focus on mental health and wellbeing and then building back fairer, stronger and together to achieve these.

This joint strategy has been developed in recent months, including engagement during the summer of 2023 with a range of partners, VCFSE stakeholders and members of the public to make amendments based on feedback received.

This report seeks approval for the final public version of the Joint Health & Wellbeing Strategy and Locality Plan for Tameside to be published, with next steps to include development of delivery plans to sit with the Health & Wellbeing Board and Tameside Strategic Partnership Board, and ongoing monitoring.

**Recommendations:** The Health & Wellbeing Board is asked to:

- Provide approval of the final Joint Health & Wellbeing Strategy and Locality Plan for Tameside (2023-2028).
- Endorse joint sign off from the Tameside Strategic Partnership Board in September 2023.
- Endorse the development of a specific delivery plan relating to the Health & Wellbeing Strategy which will be monitored by the Health & Wellbeing Board (with another delivery plan relating to the Locality Plan being produced and monitored by the Strategic Partnership Board).

**Corporate Plan:** Part of the statutory role of the Health & Wellbeing Board is to ensure that a local Joint Health & Wellbeing Strategy is published, which sets out the priorities for improving the health and wellbeing of the local population and how the identified needs will be addressed.

For the last few years, this role has been fulfilled by the Corporate Plan, which outlines the key areas of priority across the life course including the specific outcomes and objectives under each area, which should be improved. Many of the existing priorities remain, however, this plan sets out the key health and wellbeing priorities under the six 'areas of focus' over the next 5 years.

The combined nature of this plan between the Joint Health & Wellbeing Strategy, and the Locality Plan ensures that this is viewed in partnership with integrated approaches between the NHS, the wider health & social care system, Population Health and other parts of the local authority and stakeholders.

This strategy, including many of the 'areas of focus' and the cross cutting themes of mental health and wellbeing and tackling inequalities cut across all parts of the life course and the existing priorities set out in the Corporate Plan.

**Policy Implications:**

The Board should note the updated national guidance for Health & Wellbeing boards, which set out the importance of the publication of the local Joint Health & Wellbeing Strategy, as well as the vital role of partnership working and oversight from the board across the Integrated Care Partnership and other system partners. The development of robust locality plans for locality health and care systems is also set out in the recently published Greater Manchester Integrated Care Partnership Strategy, which this joint strategy for Tameside closely aligns to.

**Financial Implications:  
(Authorised by the  
statutory Section 151  
Officer & Chief Finance  
Officer)**

There are no direct financial implications arising from this report. The recommendations from the activity and associated reports could have financial implications where policy or service delivery changes are implemented as a result. Any changes, and the associated financial implications, will need to be the subject of separate reports.

**Legal Implications:  
(Authorised by the  
Borough Solicitor)**

There are no immediate legal implications arising from this report. Any subsequent changes to policy or delivery will be subject to further due diligence, governance and decision-making.

**Risk Management:**

This refreshed plan, combining the Joint Health & Wellbeing Strategy and Locality Plan ensures that the Health & Wellbeing Board continues to meet its statutory obligation to publish the Joint Health & Wellbeing Strategy and have a plan for improving health and wellbeing and tackling inequalities across the population of Tameside. The close alignment of the approach of the Integrated Care Partnership for Tameside and the Health & Wellbeing Board enables a more integrated and collaborative approach to setting and meeting outcomes and objectives across the health and care system in the longer term in Tameside.

**Access to Information:**

All papers relating to this report can be obtained by contacting: James Mallion, Assistant Director of Population Health

**Background Information:**

The background papers relating to this report can be inspected by contacting James Mallion, Assistant Director of Population Health



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## 1. INTRODUCTION

- 1.1 As part of the statutory role of Tameside's Health & Wellbeing Board, there is a requirement to set out the plans and priorities for the Board to tackle health inequalities and improve health and wellbeing in a Health & Wellbeing Strategy for the borough<sup>1</sup>. Also, due to many changes in the health and care system in the last 18 months, including: the establishment of the Greater Manchester Integrated Care Board (ICB); and Locality Boards (Tameside Strategic Partnership Board) to drive health and care decision making in local areas, up to date Locality Plans are required to set the priorities for the health and care system.
- 1.2 In light of these requirements, a 5-year joint Health & Wellbeing Strategy and Locality Plan has been developed for Tameside entitled *Building Back Fairer, Stronger, Together* and reflects the integrated nature of existing partnerships and work, and sets out what the key health and wellbeing priorities are for all partners, but particularly the health and care system. The strategy aligns closely to existing work across all public and third sector partners in Tameside, including the GM Integrated Care Partnership Strategy.
- 1.3 This report provides an overview of the process followed in developing the strategy; the content of the strategy; and proposes next steps in delivering on the priorities and objectives identified throughout the strategy.

## 2. DEVELOPING THE JOINT HEALTH & WELLBEING STRATEGY AND LOCALITY PLAN

- 2.1 **Appendix 1** of this report contains the full final version of the joint strategy entitled *Building Back Fairer, Stronger, Together – Joint Health & Wellbeing Strategy and Locality Plan for Tameside 2023-2028*. During spring 2023, existing priorities for Tameside and recent work done by the Health & Wellbeing Board were used to develop a framework to set longer term objectives under the Health & Wellbeing Strategy and Locality Plan. This built on the previous Locality Plan for Tameside, published in 2019; some of the key strategies recently produced across the system (including the Tameside Tackling Poverty Strategy, Children & Young People Plan, Inclusive Growth Strategy and GM Integrated Care Partnership Strategy); and work done in 2022 with the Health & Wellbeing Board to set a Charter for the Board around the priorities and principles of working and setting specific objectives for the Board to tackle poverty, improve work & skills, and deliver healthy places. All of this recent work already in place fed into the development of this strategy.
- 2.2 One of the core principles of the strategy is to incorporate crosscutting themes of the most substantial challenges facing Tameside communities. The first of these is tackling inequalities, which is the focus of recent work in the Health & Wellbeing Board, and also has increasing focus in the NHS with the 'Core 20 Plus 5' frameworks. The other crosscutting theme is improving mental health and wellbeing, which is a wide-ranging issue, relevant to all services and communities.
- 2.3 The strategy outlines the approach of Building Back Fairer Stronger Together to deliver the priorities identified. This approach has been based on the Marmot report for Greater Manchester *Building Back Fairer*, which was produced in the wake of the COVID-19 pandemic and also focussed on inequalities. Many of the principles used in the Marmot review, alongside the Greater Manchester Population Health Characteristics Framework, have been used to set out how the ambitions of this strategy will be achieved, by Building Back Fairer, Stronger, Together.
- 2.4 Based on this initial work, drafts of the joint strategy were signed off by the Health & Wellbeing Board and Tameside Strategic Partnership Board in June 2023 with a period of consultation with stakeholders and members of the public to take place throughout July and August 2023.

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<sup>1</sup> [Health and wellbeing boards – guidance - GOV.UK \(www.gov.uk\)](https://www.gov.uk/guidance/health-and-wellbeing-boards)

- 2.5 A range of insights from existing consultation and engagement were utilised in the development of this strategy including:
- Themes drawn from core activity of Tameside MBC Communications & Engagement team throughout 2022 (21 thematic engagement projects via the Big Conversation; 3 Partnership Engagement Network conferences; 5,453 responses to DJS Research on resident views of the council and the borough; feedback on 35 regional/national consultations; supporting the Tameside Poverty Truth Commission).
  - Key points from Tameside Inequalities Reference Group work programmes (digital inclusion; community cohesion; voices of people with learning disabilities; barriers to accessing information; experiences of children & young people; mental health & wellbeing).
  - Actions arising from Community Champions Information Sessions.
  - GM and Tameside Insight Surveys.
  - Service based lived experience groups (including Maternity Voices Partnership; Domestic Abuse Trust Group).
- 2.6 During July and August 2023, the following consultation and engagement activity took place in order to seek feedback on the content as well as the format, structure and language of the draft strategy to further develop the final version:
- Partner engagement – across key Health & Wellbeing Board Partners
  - Voluntary Community Faith & Social Enterprise (VCFSE) Sector engagement session
  - Partnership Engagement Network meeting
  - Tameside Big Conversation Survey
- 2.7 Following this consultation and engagement process, the final version of the strategy has been produced for joint sign off by the Health & Wellbeing Board and Tameside Strategic Partnership Board.
- 2.8 An Equalities Impact Assessment (EIA) for this strategy has also been produced outlining any impacts on protected characteristic groups and other relevant groups across the community in Tameside. This is not a fixed piece of work and will continue to be added to and monitored with system partners as the strategy and deliver plans are implemented. This EIA can be found at **Appendix 2** of this report.

### 3. OUTLINE OF CONTENTS

- 3.1 The strategy contains introductory sections (1-3) to outline the context and current situation in Tameside relating to the health and care system and health and wellbeing outcomes across the borough. This is presented visually with infographics of key data around demographics and health challenges in the borough, particularly highlighting the inequalities in Tameside. There is also some context around the 'Tameside journey' in terms of change in the public system in recent years, particularly the health and care system. This section also highlights the importance of alignment to the GM Integrated Care Partnership, as well as the importance of the role of the Voluntary, Community, Faith & Social Enterprise (VCFSE) sector.
- 3.2 Section 4 of the strategy articulates the vision for health and wellbeing in Tameside and introduces the six areas of focus for the strategy, with section 5 showing the plan on a page of how these areas of focus sit alongside the crosscutting themes of tackling inequalities and all-age mental health and wellbeing. This also shows that, at the centre of delivering this approach is the Building Back Fairer, Stronger, Together principle. See the plan on a page in Figure 1 below.

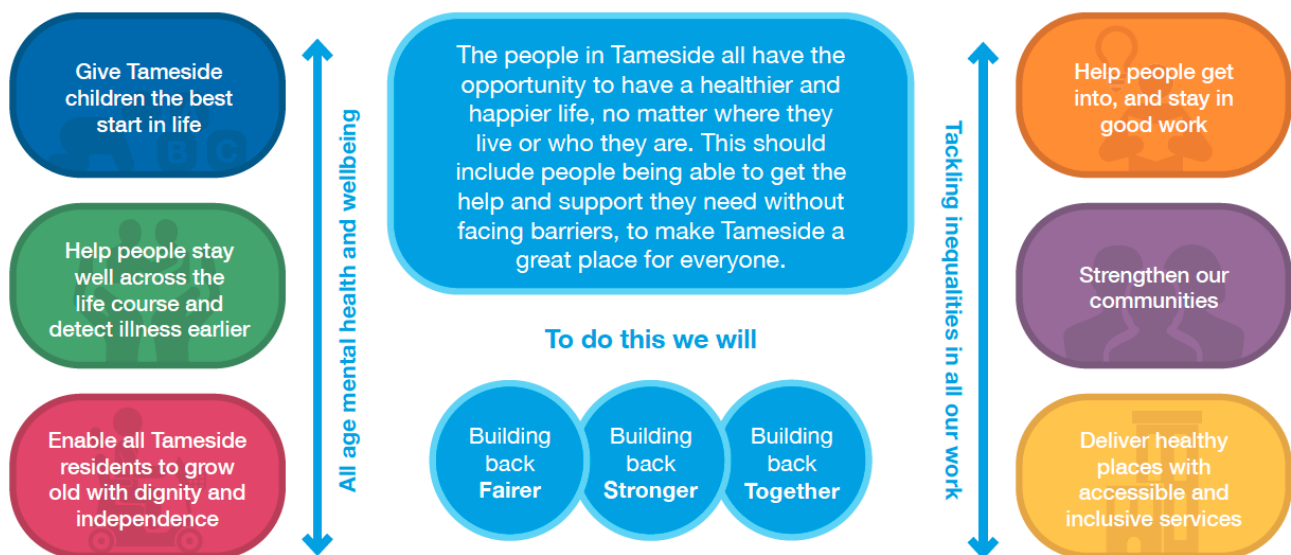


Figure 1: Plan-on-a-page of the Joint Health & Wellbeing Strategy and Locality Plan

### 3.3 The areas of focus for the strategy are:

- Give Tameside children the best start in life
- Help people stay well across the life course and detect illness earlier
- Enable all Tameside residents to grow old with dignity and independence
- Help people get into and stay in good work
- Strengthen our communities
- Deliver healthy places with accessible and inclusive services

3.4 Section 7 of the strategy goes into more detail on the specific objectives under each of these areas of focus. This includes reference to other system-wide, aligned strategies, which also contribute to health and wellbeing under each of these areas. The detail under each area of focus proposes specific health and wellbeing-related objectives, which all members of the Health & Wellbeing Board and partners of the Tameside Strategic Partnership Board will be accountable for achieving. This section is followed by more detail of the specific objectives and ambitions around mental health and wellbeing including the objective to develop a borough-wide all-age mental health and wellbeing strategy for Tameside, aligned to the GM *Doing Mental Health Differently* strategy, which has recently been produced by the GM Integrated Care Partnership.

3.5 Section 9 of the strategy explains how these objectives will be delivered following the Building Back Fairer, Stronger, Together principles. This draws out specifically how inequalities can be tackled in more systematic ways; the importance of the approaches taken (evidence driven) and what is prioritised in the system (investment in prevention), such as the GM Population Health Characteristics Framework, and the role of the VCFSE sector; a systematic approach to producing our Joint Strategic Needs Assessment; and how partners and stakeholders work together on shared objectives, including speaking to and involving the community in services and decision making. This also includes reference to how the approaches in this strategy align to the GM Integrated Care Partnership Strategy; the Joint Forward Plan and also the new GM Fairer Health for All Delivery Framework.

3.6 The latter sections of the strategy outline how progress will be measured and the key outcomes that need to be achieved; the local governance in place to hold assurance and accountability for delivering on the strategy; and the crucial enablers required to deliver on this, which aligns closely to the six missions in the GM Integrated Care Partnership Strategy. The strategy also contains some appendices with detail of the Charter, which the Health & Wellbeing Board has set, and further detail of the system enablers.

## 4. NEXT STEPS & GOVERNANCE

4.1 As described in section 11 of the strategy, there is robust governance around this approach and holding system partners to account for the priorities and objectives that have been set. As this strategy combines the Health & Wellbeing Strategy and the Locality Plan for Tameside, there will be dual sign off and oversight including separate delivery plans to reflect the key activities required, both in terms of shifting outcomes around the wider determinants of health for Tameside (Health & Wellbeing Board) and also the programmes of work within the health and care system (Tameside Strategic Partnership Board). See figures 2 and 3 below for an overview of the relevant governance around this strategy, which are included in the strategy document.

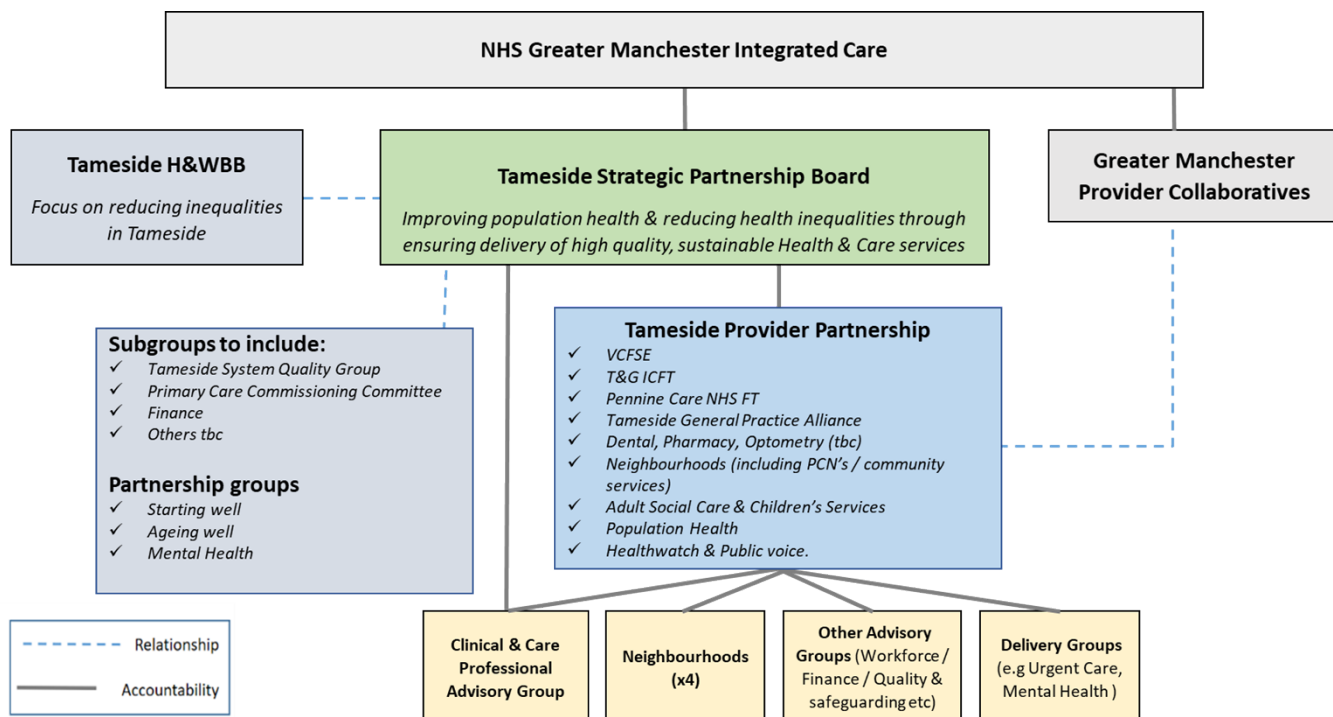


Figure 2: Tameside Health and Care Governance Structure

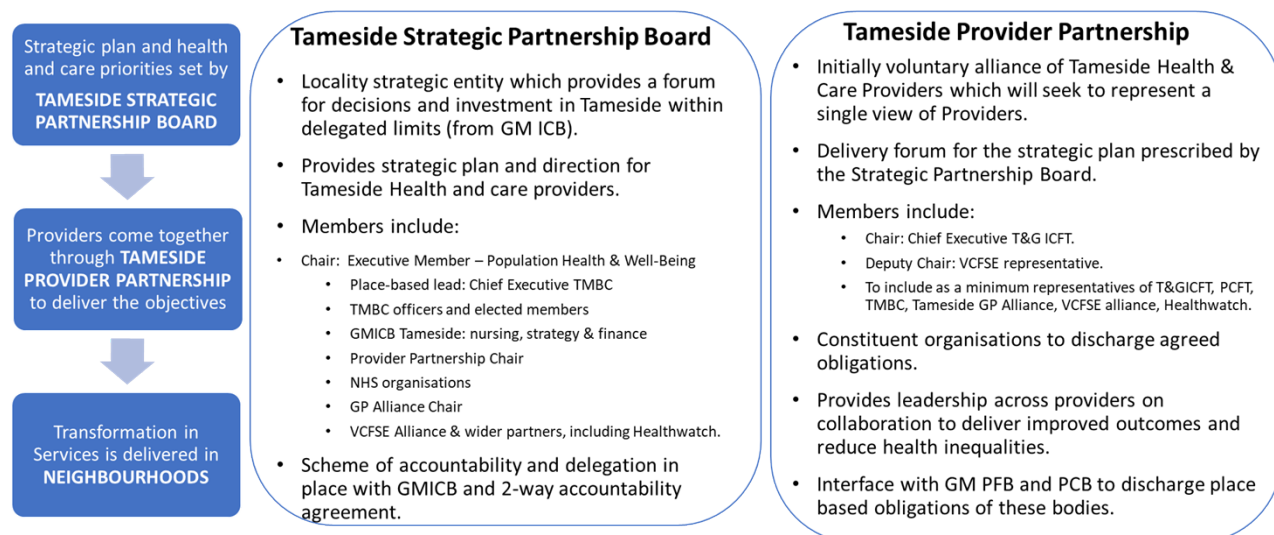


Figure 3: Tameside Strategic Partnership Board and Tameside Provider Partnership

4.2 Despite having separate delivery plans, which will sit under this strategy for the Health & Wellbeing Board and the Strategic Partnership Board, it is crucial that the oversight and ongoing work plans link together, as per the national guidance set out by the government on

the requirements of Health & Wellbeing Boards and Integrated Care Partnerships (ICP)<sup>2</sup>. This stipulates that Health & Wellbeing Boards should ensure that there is ICP representation on the Board; that they are sighted on the ICP forward plan; and that they are able to input into the ICPs annual report in relation to the Health & Wellbeing Strategy.

- 4.3 In order to gain appropriate sign off and oversight of this strategy, following approval by the Health & Wellbeing Board, this will be passed to the Tameside Strategic Partnership Board during September 2023 for sign off.
- 4.4 The final version of the strategy will be published and made available and accessible to all partners and members of the public, with further ongoing work to promote this work via various community and partner engagement forums.
- 4.5 During autumn/winter 2023/24 the delivery plans that sit under this strategy will be further developed and produced with ongoing oversight from the Health & Wellbeing Board and Strategic Partnership Board. Following this, regular updates and oversight will be reported to these boards on an ongoing basis.

## **5. RECOMMENDATIONS**

- 5.1 As per the front of the report.

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<sup>2</sup> [Health and wellbeing boards – guidance - GOV.UK \(www.gov.uk\)](https://www.gov.uk/guidance/health-and-wellbeing-boards)